

seth wrobel
GRAPHIC DESIGNER
702.445.2139
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WWW.SETHWROBELDESIGN.COM



SKILLS

Ad Design
Logos
Identity Design
Branding
Photo Editing
Page Layout
Illustration
Digital
Direct Mail
Concepts
Multi-Page Layout
Die-Cuts
Typography
Social Media Ads
T-Shirt Design

COMPUTER SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Premiere
Final Cut Pro
MS Word
MS Excel
MS Powerpoint
Sketchbook Pro
PC and Mac Platforms

FACTS OF SETH

Has lived in New York City, Las Vegas, and Chicago

Looks forward to every new flavored Oreo

Film and Theater Buff

education

THE ART INSTITUTE OF LAS VEGAS LAS VEGAS, NV

Bachelors of Science: Graphic Design
September 2005-March 2008

SCHOOL OF VISUAL ARTS NEW YORK, NY

Bachelors of Fine Arts: Animation
September 1998-May 2002

work experience

ART DIRECTOR

ACE HARDWARE - RR DONNELLEY OAKBROOK, IL

January 2016 - Present

- Designing various collateral such as catalogs, invitations, posters, web banners, and social media ads
- Project include: 2015 Annual Report, Outdoor Living Catalog, Human Resources Benefits Guide, Rebranding of Business to Business Campaign, and others

GRAPHIC DESIGNER

FREEOSK CHICAGO, IL

September 2015 - November 2015 (Contract)

- Designed side signage for sample Freeosk machines in Sams Clubs through out the U.S.
- Clients included Disney, Trident, and Keebler
- Also designed internal reports and take-a-way brochures

GRAPHIC DESIGNER

STEINER ELECTRIC ELK GROVE, IL

October 2014 - September 2015

- Designed Flyers, POP Displays, Lightbox Display, e-blasts, social media ads and any other collateral needed for promotions of various tools and products
- Worked with printers to retrieve quotes, and check work

GRAPHIC DESIGNER

VIRGEN ADVERTISING LAS VEGAS, NV

December 2012 - September 2014

- Designed brochures, posters, fliers, web banners, direct mailers, eblasts, and advertisements for various clients
- Conceptual artist on RFP's and new campaigns
- Clients include: Luxor Hotel and Casino, Cadillac Jack Gaming, Hofbräuhaus Beer Halls, Guy Fieri, Excalibur Hotel and Casino, Human Rights Campaign, and others

GRAPHIC DESIGNER

KRAVE NIGHTCLUB LAS VEGAS, NV

November 2011 - December 2012

- Designed posters, fliers, web banners, billboards, and social media imagery for award winning nightclub

LAYOUT ARTIST

WYNN RESORTS LAS VEGAS, NV

August 2009 - November 2011

- Designed posters, fliers, invitations, stantions, and other various collateral for employees of Wynn | Encore Resorts
- Helped maintain intra-net by updating employee information, as well as changing web skin and banners
- Helped out with various events for employees (ie. Holiday Party, Classes, 5K run, etc.)

freelance

GRAPHIC DESIGNER

- Broadway Equity Cares Fights Aids
- Human Rights Campaign - Chicago
- Jacobian Engineering
- Northern Lights
- Coco and the Vanity Vixens
- First Step Productions